

IFSA Tradeshow Lunch Sponsorship – Product Donation

This is an opportunity for you to have additional exposure and direct contact with conference attendees. For the last two years, to produce a more quality product, we offered you this exceptional option to provide a portion of the lunchtime meal during the two-day tradeshow utilizing your products. Due to great success, we are again offering this option to you.

- Sunday, September 14 and Monday, September 15 from 1200-1330
 - 1 or 2 days as desired
- Exhibitors and or Sponsors – products only
- Non-Exhibitors or Non-Sponsors - \$1,000 cash sponsorship plus donated products
- Amount of product needed based on 400-500 attendees per day (flow)
- Food, Beverage and disposable supplies products only
- Meal will be served in Tradeshow Lounge area
- Prepared food only that does not require heating, unless sponsor brings own
 - equipment for heating/keeping hot
- One individual per sponsoring company allowed at the tables to assist with serving and/or to answer questions
- Signs with sponsor names and product names will be provided

Suggested items for consideration:

Food:

- § Cold Sandwiches
- § Side salads – green or pasta
- § Fruit – cut and/or whole
- § Crudités/dip
- § Desserts
- § Snack items
- § Rolls/breads
- § Snack boxes
- § Matching condiments to above–butter, ketchup, dressings, mayo, mustard, etc.

Beverages:

- § Champagne
- § Wine
- § Juices/lemonade
- § Soft drinks/bottled water

Disposable supplies:

- § Paper plates
- § Paper dinner napkins
- § Plastic beverage ware
- § Plastic cutlery



For more information contact:

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