



**2007 Annual Conference Airline Sponsorship Program  
International Flight Services Association  
Houston, Texas  
September 8-10, 2007**

The IFSA Annual Conference Planning Committee announces the availability of sponsorships for the 2007 IFSA Annual Conference and Exhibition. Sponsorships provide a unique opportunity to create added visibility and name recognition.

Sponsorships are available to all members, Active and Supplier. As a sponsor, you receive increased exposure and visibility for your company and are promoted to our significant list of Onboard industry members and conference attendees. Your support also helps defray the cost of the conference.

Contact Ellen Hoy at IFSA Headquarters (404) 252-3663 or [ehoy@kellencompany.com](mailto:ehoy@kellencompany.com)

### **Diamond Sponsor--\$16,000**

Benefits:

- Ø Six complimentary conference registrations
- Ø One full-page advertisement in the conference program
- Ø Web site listing
- Ø Conference signage listing
- Ø Monthly listing in Onboard leading up to conference with logo link to company Web site.
- Ø Monthly listing in e-mail blasts
- Ø Advertisement in March 2006 Onboard (based on availability) [full ad specs]
- Ø Tote bag insert (optional)
- Ø Reduced rate for Tradeshow Demonstration area or Product sponsorship
- Ø Table of your choice at the Presidents' Award Banquet
- Ø Set of conference attendee labels (by request only)
- Ø Option to provide room-drops to attendees

### **Platinum Sponsor--\$10,000**

Benefits:

- Ø Four complimentary conference registrations
- Ø One full-page advertisement in the conference program
- Ø Web site listing
- Ø Conference signage listing
- Ø Monthly listing in Onboard leading up to conference with logo link to company Web site
- Ø Monthly listing in e-mail blasts
- Ø Advertisement in March 2006 Onboard (based on availability) [half ad specs]
- Ø Tote bag insert (optional)

- Ø Table of your choice at the Presidents' Award Banquet
- Ø Reduced rate for Tradeshow Demonstration area or Product sponsorship
- Ø Set of conference attendee labels (by request only)
- Ø Option to provide room-drops to attendees

### **Gold Sponsor--\$6,000**

Benefits:

- Ø Three complimentary conference registrations
- Ø One-half page advertisement in the conference program
- Ø Web site listing
- Ø Conference signage listing
- Ø Monthly listing in Onboard leading up to conference with logo link to company Web site
- Ø Monthly listing in e-mail blasts
- Ø Tote bag insert (optional)
- Ø Table of your choice at the Presidents' Award Banquet
- Ø Reduced rate for Tradeshow Demonstration area or Product sponsorship
- Ø Set of conference attendee labels (by request only)
- Ø Option to provide room-drops to attendees

### **Silver Sponsor--\$3000**

Benefits:

- Ø Two complimentary registrations
- Ø One-third page advertisement in conference program
- Ø Web site listing
- Ø Conference signage listing
- Ø Monthly listing in Onboard leading up to conference with logo link to company Web site
- Ø Monthly listing in e-mail blasts
- Ø Tote bag insert (optional)
- Ø Reduced rate for Tradeshow Demonstration area or Product sponsorship
- Ø Set of conference attendee labels (by request only)
- Ø Option to provide room-drops to attendees

### **Bronze Sponsor--\$1,500**

Benefits:

- Ø One quarter page advertisement in conference program
- Ø One complimentary registration
- Ø Web site listing
- Ø Conference signage listing
- Ø Monthly listing in Onboard leading up to conference with logo link to company Web site
- Ø Monthly listing in e-mail blasts
- Ø Tote Bag insert (optional)
- Ø Reduced rate for Tradeshow Demonstration area or Product sponsorship
- Ø Set of conference attendee labels (by request only)

### **Contributor --\$750**

Benefits:

- Ø Listing in conference program
- Ø Web site listing